

FOX RACING is looking for a **Product Line Merchandiser for MX Category** www.foxracing.com

JOB TITLE: Product Line merchandiser MX **LOCATION:** **Barcelona HQ, Spain / El Prat de Llobregat**

The Product Manager MX is responsible of the Motocross product offer for the European market. He/She will assure the development of the product line with the global team and optimize the introduction in the market in order to reach the quantitative and qualitative objectives of the company.

Essential functions of this Role:

- Build MX product offer.
- Product offer management from brief to the go to market.

Purpose and General duties

- Be a market expert: knowledge of the European MX market in term of product offer, competition, distribution, and consumer.
 - Establish MX Market survey
 - Market visit
 - Participation to trade show and events
 - Drive a group of MX expert (product committee)
- Build European MX product collection in order to fit to the global brand strategy and support the financial targets (net sales, profitability, margin)
 - Briefing the collection (line plan, design review, segmentation...)
 - Active participation in product review meetings at Fox Global HQ.
 - Assure a strong voice of the European market Follow up at the different step of the product development calendar.
 - Regular touch base meeting with global team.
- Range management through the product lifecycle
 - Define line list (prices, carry over...)
 - Work with marketing department to oversee catalogue development and marketing supports (POP, press review.)
 - Work closely with operation department to pilot the collections (line list, order entry tool, buy, cancellation)
 - Guarantee a cross department information flow through FOX EUROPE (internal training)
- Go to market.
 - Responsible of samples order
 - Active participation to kick-off meetings.
 - Product presentation to sales forces and to some key accounts
 - Support the marketing department for all MX action.

Minimum Education, Experience and Skills Required:

- Degree in Business or design school
- Practice MX and passionate by MX
- First experience in the Moto industry
- Knowledge in product development, product design
- Technical Product skills (fabrics, functionalities, construction)
- Excellent communication skills clearly and concise (product presentation, international meetings)
- Ability to analyse and configure market and business report.
- High level of English, any other language is a plus.
- Frequent travels in Europe and United States.
- Organized, structured, team worker.

JOIN US

Fox Racing is a fast-growing company that continues to push limits, defy boundaries, and pursue continuous innovation. We offer competitive salary, casual dress code, diverse and inclusive culture, employee discount program on Fox products, international environment for professional development. No matter the location, or the role, every Fox employee shares the goal of making every ride a great one. If this sounds like you – we invite you to join our team!

If you are interested to take this challenging role, please send your CV in English, together with a brief introduction of yourself and your motivation for this role to jobseurope@foxhead.com