

Internship Country Management (DK, BE, CZ)

Start May 2022, in Schladming

Your role in the team

- Analyzing the market, competitive situation and b sport scene
- Implementing online marketing concepts
- Monitoring and optimizing web shop quality in the native language
- Establishing country specific reports & providing country insights
- Conducting independent projects in different areas of online marketing
- Cooperating in SEO projects
- Tracking and analyzing online KPI's (Web Analytics)

Your skills

- You are enrolled at a business-related university and have to do a mandatory internship (ideally 6 months)
- Native Danish, Belgian or Czech with very good written and spoken English skills, German is an advantage
- A high interest in eCommerce, the internet is your medium of information and communication
- Knowledge in online marketing is a plus, but not a necessity
- Competency in MS Office, especially Excel and Word
- Analytic thinking and competency with numbers
- An interest in the snowboard, surf, freeski and/or skate industry

What we offer

Commitment, respect, personal development as well as **empowerment** and **recognition** are very important to us. We share a passion for our business, appreciate the associated lifestyles, are constantly evolving and celebrate successes together.

INTERESTED? Then apply now at: blue-tomato.com/jobs

Employee discount



Blue Tomato Events



Seasonpass subsidy in winter



Blue Tomato is the leading omnichannel retailer in snowboard, freeski, surf, skate and street style. In addition to our online shop, we now have over 60 local shops in Germany, Austria, Switzerland, Norway, the Netherlands and Finland with more than 700 employees.