

SENIOR COMMUNICATION MANAGER

SPORTS & EVENTS

Do you want to help us push the limits of our sports events and playgrounds?

As Senior Communication Manager you'll proactively lead all aspects of communications in the field of General Sports & Events, which includes projects in winter, adventure, ball sports as well as Brand Building and third party events. You'll be responsible to grow brand attribution by engaging new and existing consumers, more often and for longer with differentiated, authentic, and ownable content linked to our Sports Marketing assets.

AREAS THAT PLAY TO YOUR STRENGTHS

COMMUNICATION

- ✓ In this role, you'll lead and develop comprehensive plans across all projects. You'll identify strategy and ambition, and orchestrate strong teamwork toward one direction, while maintaining a focus on earned media.

COUNTRY SUPPORT

- ✓ You'll up level country skills with coaching and knowledge sharing through best practices on a consistent basis. You'll identify the greatest opportunities for broad appeal, reaching a global audience.

PROJECT MANAGEMENT

- ✓ As Senior Communication Manager you'll lead projects within the General Sports and Events Network communication team, ensuring a strong brand connection. You'll develop and exercise strong leadership and project management, including identification of goals, communication tactics and key milestones for all projects.

YOUR AREAS OF KNOWLEDGE AND EXPERTISE

- ✓ Minimum of 5 years working experience in Communication, PR, Marketing, or in a media-led company
- ✓ Ideally experience with project management in an international environment
- ✓ Sports enthusiastic, open minded, diligent, structured and well organized
- ✓ Strong Communication and Presentation skills
- ✓ Flexible, well organized, motivated, and open-minded team player

 Degree in Communications, Business Administration, Marketing, Sports Management or Journalism

 Fluency in English

We are looking forward to your online application!