

Title: Regional Apparel Merchant**Dept: Apparel Merchandising****Reports to: Apparel Merchandising Director****Effective Date: January 2019**

This job description is not meant to be an all inclusive list of duties and responsibilities, but constitutes a general definition of the position's scope and function within the company.

General Position Summary:

This role is your opportunity to build and deliver a unique and exciting formula for the Outdoor inspired Women in partnership with the Global Women's product team.

As a Regional Merchant, you will play an integral role in the continued development and growth of Columbia Sportswear Apparel Women & Youth and you will be responsible for developing and managing the Europe Merchandising Strategy of your categories in alignment with Brand vision.

This role requires experience in and knowledge of the outdoor apparel industry, market and consumer trends, omni-channel merchandising, outdoor product passion, line management and business planning.

This person must demonstrate the ability to partner with Sales and Marketing Regional Managers as well as Global Product Managers to effectively define and implement the right segmentation and line architecture strategies to maximize brand presence, optimizing line efficiency and delivering revenue and profitability upon corporate targets.

Influencing skills and cross-functional leadership are essential for working with-in region and US based corporate stakeholders on behalf of your region. Adopting best practices to foster positive communication, operational efficiency, collaboration and problem-solving skills are critical to succeed in this role.

This role reports to the Regional Apparel Merchandising Director (Europe Direct).

Education and/or Experience:

University-level degree in Business, Merchandising, or related field OR work experience equivalent to degree. 5-8 years of experience in apparel merchandising and product development, in Sport industry. Retail experience an advantage. Fluency in English is required. Another European language an advantage.

Job Conditions:

Job may require hours that exceed 8 hours per day and/or 40 hours per week. (Timezone)
Frequent regional travel required throughout Europe for market visits, sales meetings, and travel to Portland Oregon, sometime for extended periods of time.