



MENS PRODUCT DESIGNER WANTED

Job location: SAINT JEAN DE LUZ, France

Level: Mid-Upper

We are looking for a product Designer F/M for the Men's category to join our passionate, dynamic and surf obsessed team at Billabong based in the European Office of Boardriders in South West France.

As Product Designer for the Men's category, you will be responsible for the design and creation of the men's and boys' product range including design of the seasonal collection, SMU needs and one-time projects. You will produce calendar-driven designs for the full gender (excluding screen-printed products) based on brand DNA and following a brief from the merchandising team.

The Missions:

- Create a coherent and aligned product range that matches the brand, adapted to the target consumer and trends.
- Collaborate with the product merchandising team to receive briefs and work with the product division to provide details on the designs created
- Complete product technical packs and enter all responsible details appropriately into the PLM system
- Follow graphic manager's guidelines for placement and positioning of artworks
- Create product designs with fabrics that are aligned with company cost and sustainability objectives
- Present ranges at relevant internal and occasionally external customer meetings
- Maintain an evolving VLP summary for the season to share as required
- Continuously seek inspiration for future designs and participate in appropriate market visits for research and inspiration
- Contribute as a member of the design team with new ideas and concepts to shape the product range, including seasonal intent
- Participate in fitting and design review sessions
- Maintain knowledge of fashion trends, in particular by monitoring lifestyle and the surf industry
- Contribute to the culture of the brand team as a whole with energy, ideas and collaboration

Ideal Profile:

- 4-6 years experience NOT significantly more) in design or an equivalent sector, ideally in surf or actions sports industry
- Proficiency in textile design programs, InDesign, Illustrator, Photoshop
- Understanding of production process
- Bilingual in French and English
- Excellent written and oral communication skills
- Mandatory knowledge of surf culture, industry, market and trends
- Team spirit and contribution

Reporting to: Billabong Design Lead

Type of contract: CDI 35H

Remote working policy in place