

In order to further expand the brand NINEYARD, we are looking for a talented and motivated,

BRAND & MARKETING MANAGER (m/f/d)

Your tasks

- Development, expansion & marketing of the clothing brand NINEYARD
- Independently organize and coordinate various marketing tasks within the company
- Analyze and report on brand performance to determine ROI
- Monitor current market and consumer trends
- Coordinate across functions to ensure consistency in brand related decisions
- Development of pricing and distribution strategies
- Conceptual planning and implementation of marketing strategies
- Independent organization of events such as product launches, events, photo and video shoots, and various projects
- Support of the NINEYARD athletes
- Social Media Management

Your profile

- You are passionate about bike & action sports
- You preferably already have experience in a start-up company
- You are experienced in marketing and e-commerce, preferably in the sports, fashion & merchandise industry
- You have analytical and problem solving skills
- You think "out-of-the-box" and are at the forefront of trends
- Your personality is characterized by high intercultural competence
- You have experience with high-level negotiations
- You are confident in using MS-Office applications
- You have excellent English skills, which are very important in our international environment
- You are willing to travel to a plannable extent

What we offer

- A creative, exciting & diversified job
- An uncomplicated entrepreneurial structure
- A modern young working environment with many benefits
- Flexible working hours
- preferably located in Munich, remote possible

If you would like to become part of our team and actively shape the future of NINEYARD, then we look forward to receiving your application! Please send your documents including portfolio and salary expectations to sarah@wibmerfabio.com with the subject: **'Marketing / NINEYARD'**.