



Summary

KINC is seeking a PR Account Manager who is passionate and knowledgeable on motorbikes, and action and outdoor sports to join our growing London based agency.

Job Description

PR Account Manager

Overview

KINC is a communications agency that excels at UNLOCKING AUDIENCES. We help brands connect with people on a deeper level. From existing fans to whole new audiences. Using an integrated and data-led approach, we combine PR, Content, Social Media and Events, to engage with target audiences and their communities. We operate from our central London HQ servicing brands throughout Europe, across a variety of cultural sectors

Our clients include Jägermeister, Timberland, New Era, War Paint for Men, Etnies, Klättermusen, Skullcandy, Piaggio, Charles Tyrwhitt and other brands with a common need to speak to the mainstream through a culture lens.

The Role

KINC is seeking an Account Manager to join our growing team working across UK and European communications programs with a focus on:

- Day-to-day account handling
- Implementing marketing and comms strategies
- Developing and delivering creative and strategic PR ideas
- Drafting media materials including writing press releases, features, pitches etc. with strong copywriting skills
- Maintaining a network of editorial relationships to place news stories, comment pieces and features
- When required, working at events and managing media attendance
- Identifying influencers to work with and leading outreach
- Monitoring results, adjusting approach where necessary for improvement
- Negotiating paid media partnerships and managing delivery

The requirements

- 3-4 years experience in PR - agency or in-house
- A demonstrable passion for Motorbikes, Outdoor and Action Sports
- High motivation for success and career progression, able to work independently with strong creative initiative, open to new challenges and concepts

KINC offers

- Competitive salary and increasing holiday allowance for each year you work for us
- Flexibility to work from home and a Soho office and allowances for home office set-up
- Company Macbook and paid phone contribution
- Cycle to Work scheme
- A great working culture with regular social outings
- Payment contribution to app services

Interested in having a chat? Send your CV to careers@kinc.com