

In order to further expand the brand NINEYARD, we are looking for a talented and motivated,

BRAND & MARKETING DIRECTOR (m/f/d)

Your tasks

- Development, expansion & marketing of the clothing brand NINEYARD
- Independently organize and coordinate various marketing tasks within the company
- Analyze and report on brand performance to determine ROI
- Monitor current market and consumer trends
- Coordinate across functions to ensure consistency in brand related decisions
- Development of pricing and distribution strategies
- Conceptual planning and implementation of marketing strategies
- Independent organization of events such as product launches, events, photo and video shoots, and various projects
- Support of the NINEYARD athletes
- Social Media Management

Your profile

- You are passionate about bike & action sports
- You preferably already have experience in a start-up company
- You are experienced in marketing and e-commerce, preferably in the sports, fashion & merchandise industry
- You have analytical and problem solving skills
- You think "out-of-the-box" and are at the forefront of trends
- Your personality is characterized by high intercultural competence
- You have experience with high-level negotiations
- You are confident in using MS-Office applications
- You have excellent English skills, which are very important in our international environment
- You are willing to travel to a plannable extent

What we offer

- A creative, exciting & diversified job
- An uncomplicated entrepreneurial structure
- A modern young working environment with many benefits
- Flexible working hours
- preferably located in Munich, remote possible

Are you interested in becoming part of our team?

We are looking forward to receiving your application including salary expectations to sarah@wibmerfabio.com with the subject: 'Brand & Marketing Director'.