

PR. TEXT. COMMUNICATION.

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Since 2008 I've been working freelance in PR, editorial, text and communications.

MAIN REFERENCES IN ACTION SPORTS

Head of PR for the DWV (Deutscher Wellenreitverband / German Surfing Association)

Head of Communication Fisherman's Friend StrongmanRun Germany, Luxembourg, France

PR-Consultant Fisherman's Friend StrongmanRun European Series

PR & Text Fuerteventura Wind- and Kitesurfing World Cup

Communication Manager Germany Strong Viking Obstacle Race

National PR B2RUN Germany

SERVICES

Text (Headlines, Long-Copy, Press Releases, Content, Advertorials, Editorials)

Press Relations (Online, Print, TV / Media Relations / Media Events & Press Conferences / Crisis Management)

Social Media & Blogger-Relations

Co-Ordination of Foto & TV-Footage Material (Briefings, Media Contacts TV/ Online)

Translations English/ Spanish / French into German

LANGUAGE SKILLS

German (native)

English (fluent)

Spanish (advanced)

French (advanced)

OTHER PROJECTS RELATED TO ACTION SPORTS

Camp Manager Wavetours Family Surf Camp France

Organization of Yoga & Surf Retreats in France, Spain and Portugal