

## It's about bringing your brand or event into the media.

Contact me, if you want to create more awareness of your brand or event, if you need a specialist in sports communications who can not only write appealing texts but also knows how to put a focus on your brand or event with professional skills and tools, with many years of knowledge in the business, flexible and hard working attitude and the network it needs to get things going.

## What I can do for your brand or event:

Media & Press Relations (Press Releases, Press Conferences, Shootings...)
Writing (Corporate, Editorial, Advertorials, Story Telling...)
Concepts (Media and Communication Planning ...)
TV (Coordination, Interviews, Briefings, Contacts...)
Brand Presentation on-sight
Web (News, Live-Ticker ...)
Social Media Communication (Postings, Activities on Facebook, Twitter ...)
Translations (English-German, German-English)

## My projects & clients:

Snow & Alpine Awareness Camps (Freeride, Bike and Climbing Camps)
SnowHow & ClimbHow Alpine Awareness in Schools
Red Bull Air Race Newsroom
Snowkite World Championships
Open Faces Freeride Series
Pitztal Wild Face Freeride Extreme
Tirol Werbung: Young Tirol, Soulcountry Tirol, Tirol Snow Card,...
Powder Department Stubai Glacier

## My background:

Master's Degree in Applied Linguistics; more than 10 years of experience