

PRODUCT DEVELOPMENT THE HOLISTIC PROCESS



1. CREATIVITY

- Brainstorming
- Conception - Design Drafts
- Budgeting

2. ACTION

- Construction CAD
- Manufacturing construction
- Bill of materials
- Cost planning
- sourcing (finding suppliers)
- building 1st prototype

3. CONTROL

- testing
- quality control
- adjustment of files
- preparing bulk order

SPECIALIZED ON:

injection moulding
textiles
inflatable technologies