



SEBASTIAN RING – TEXT & REDAKTION

QUALIFICATIONS

Journalism
Copywriting
Proofreading
Translations (ENG/GER)



EXPERTISE

Whether journalistic stories, captivating PR texts, or naturally flowing translations: with a feeling for language, creativity, and accuracy, I bring content to life.

I have worked as a freelance journalist, PR copywriter, proofreader and translator since 1997. I was head of the editorial team for "THE MENU by Windsurfing Chiemsee" magazine, Powderhausen AG, and Mercedes-AMG 63 Magazine. Today, I create stories for magazines and online media as well as press releases for renowned agencies and companies. As a copy editor, I review German copy for print and online media with regard to grammatical and linguistic correctness. I'm also experienced in creating and translating narration scripts for TV programs. Plus, I've operated in public relations work for event organizers and companies in collaboration with Ring PR.

As an active snowboarder, skier and mountain biker, my roots lie in action and outdoor sports. Other key topics are travel, lifestyle, mobility, and health, but my background as a fully qualified lawyer enables me to quickly familiarize myself with many other topics as well.



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CLIENTS

Fjällräven
Red Bull
ISPO.com
Tierra
TSG International
Ring PR
eyesprint communication
DSV Ski & Berge