MATTEO GRANDI

GRAPHIC DESIGNER / ART DIRECTOR JR

HELLO

I'm Matteo a passionate **graphic designer**, capable to create traditional and new creative solutions for any communication issue. Watchful and curious I pay attention to the new design and style trends. I love to design clean, smart and effective works. Most of my projects focus on identity&branding, print (ADV - BTL - ATL - PACKAGING) and web design.

On my web site **cargocollective.com/matteograndi** you are able to check out my works.

CONTACTS

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WORK EXPERIENCE

GisItalia srl
2000 - 2007
Involved in the design concept and self communication of the society and his services/products. Responsible for designing corporate website&identity, ADV, BTL, DVD packaging.

MariaLicci PR
2002 - 2004
Responsible for designing corporate website&identity and ADV, look book and press folder for a Man Clothing Co.

3Form
2002 - present
Founder - Responsible for designing CD packaging, brand identity, t-shirt design.

YOYO Studio
2007 - 2009
Responsible for designing corporate website&identity, ADV, BTL, web design for studio's clients.

OFG adv
2008
Responsible for editorial designing for a market paper

Publisystem
2009 - present
Involved in the design concept and self communication of the agency.
Responsible for designing corporate website&identity, ADV, BTL, ATL, packaging, web design, photography (still life) for agency's clients.

Young&Senior
2010
Responsible for designing corporate identity, ADV, BTL.

Provincia di Sondrio
2011
Responsible for designing and planning (information architecture) of Sistema Museale Valtellina website.

EDUCATION
... mostly on the Job

1993   Maturità Scientifica.

1994/97   Facoltà di Giurispridenza.

1998   Stage for Italtraco srl

1998/99   Stage for GisItalia srl

English   Good written and spoken

SOFTWARE

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- (.html.css)
- Flash
- Joomla/Wordpress
- Mac OSX

SKILLS/LIKES

- Identity
- ADV
- BTL
- ATL
- Editorial
- Pack
- Web
- Code

ME!

Family, friends, guitar, music, making music, go to concerts, playing concerts, photography, travel, snowboarding, surfing, swimming, riding bycicle, reading books, good wine&food!