



PALM PROJECTS

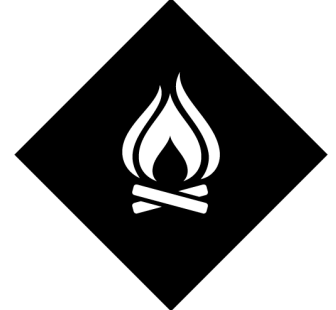


After the successful completion of my **Event Management Apprenticeship (IHK)** I gained experience within the last **5 years** working for agencies as well as corporate groups. In addition to the daily **Event- & Project Management Business** I have several skills in (Online) **Marketing** due to working for startups & being part of a BGB company, where we organized **music & fashion events**.



FREELANCER

Sport- & Culture Marketing
Event Management
Project Management
Sponsoring
Trade Marketing
Music, Film, Fashion
B2B & B2C
Conception
People Management
Incentives
International Business
Supplier Intervention
Location Scouting



Growing up (1989) in the German region of the alps one part of my heart beats for **Outdoor Action Sport & Adventures**. The other half is enthusiastic about **Urban Lifestyle & The Art Of Travelling**. Cultural topics like **Music, Film, & Fashion** loom large in my life since my childhood. Munich enables me to successfully unite all my mentioned interests as well as great opportunities for **working as a freelancer**.



CLIENTS

Templeton Outerwear, Parrot, Microsoft, honor, Sky, BMW



MARCO KUEGLE

Freelancer | Events | Projects | Marketing

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