



Lisa Dent



BREAKTHROUGH
EVENTS

When it comes to planning and delivery, we go beyond expectation. Built upon our world class experience and professional expertise, we combine unrivalled attention to detail with fresh-thinking creativity to deliver memorable events, lasting experiences and positive legacies.

Founder of Breakthrough Events, Lisa has world class international event planning & delivery experience supported by professional training & qualifications.

- MSc International Sports Management
- NCRQ Safety for Managers
- APEL Crowd Safety & Risk Analysis (currently undertaking)
- Surf Life Saving Australia / Beach Lifeguard
- British Cycling Qualified MTB Guide

Lisa has built her reputation in leadership roles within some of the world's leading organisations across the outdoor & endurance sports industry.



Breakthrough Events is driven by a passion for endurance, adventure and the outdoors. Whether you need an expert for a day or hands-on project planning and operational management support, our expertise will take your event to the next level.

From brand activations to product launches, from major sports events to pioneering workshops, we work with clients all over the world to shape, plan, manage and deliver memorable and impactful experiences throughout the outdoor, endurance and adventure sports industry.

With a background in world-class sports event delivery, our track record is second to none. But the best thing about Breakthrough Events isn't our past. It's our future.

OUR PASSION IS EVENTS.
OUR STRENGTH IS EXPERIENCE.
LET'S TALK.



REDEFINE THE
STATUS QUO.

