

CV: JASON HORTON



PROFILE A skater, snowboarder and surfer for life. Creative, energetic and multi-skilled media & marketing innovator with over a decade's experience in the boardsports industry. Over the years I have worked in a wide variety of roles within the action sports industry, giving me the insight, network, professionalism and skills required to always deliver the goods, whatever the challenge.

CREATIVE

Roles: Creative Direction / Campaign Strategy / Content Creation

Clients/Experience

Red Bull Mediahouse - Current. Snowboard channel manager at redbull.com/snow

Rhythm Clothing - Snow marketing manager - brand, team, campaign strategy, 2012-14

Burn Energy Drink - Snow marketing manager - brand strategy & creative direction, 2010-2012

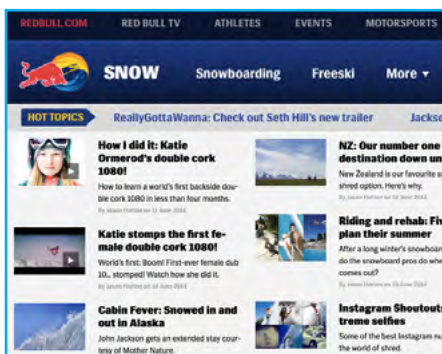
Method Mag - Editor-in-chief, pan-European snowboard magazine 2003-2008.

Freelance copywriting/marketing/campaign strategy

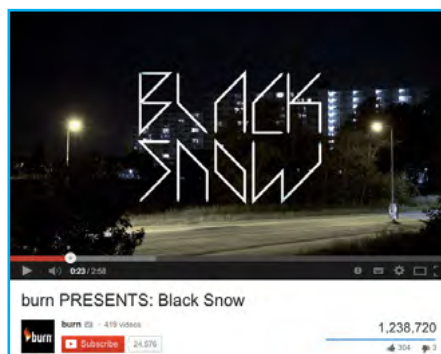
- Oakley, TSG Protection, EpicTV, Rhythm Clothing



Alive campaign (Burn Energy)



redbull.com/snow



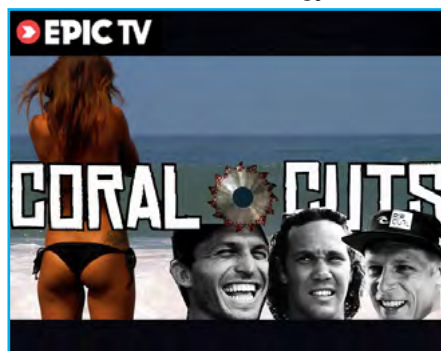
Black Snow (Burn Energy)



Parallel Lines short (Rhythm)



We Ride film (Burn Energy)



Coral Cuts show (EpicTV)

INFO

Email: flashorton@gmail.com

Phone: +33 75 09 60 311

Website: Under construction

Blog: <http://flashorton.tumblr.com>

Skype: flashorton

EDUCATION:

Portsmouth University:

BA (honours) in Media, Design & Communication

SOFTWARE

- Photo: Photoshop, Lightroom
- Print: Indesign, Illustrator
- Video: Premiere, After Effects
- Misc: MS Office