

BSP

**BENJAMIN
SNOWDEN-BOYD
(BA HONS)**



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2012-2014

Freelance Design

Clients Include:

WGSN (Trend Forecast)

Billabong (Surf // Snow)

Element (Street)

Cleptomanicx (Skate)

O'Neill (Snow)

Decathlon (Accessories)

Rip Curl (Full time Senior Design)

Strong Visual & Verbal Communication

Balanced Range Planning with knowledge of different regions requirements

Commercial Eye for Design

Design Team Management

Trend Recognition and Mood Board Development

Hand Drawn Conceptualisation

Competitor Analysis

Fit Sessions

Knowledge of dealing with Asian / European Suppliers

Skilled in the use of Adobe Creative Suite

Speaks English, French (fluent) German, Russian (average)

