

# Marketing Consulting/International Marketing/Social Media Marketing

## About me

A marketing professional who decided to go her own way just over 2 years ago and take on freelance consulting. I've been working with several different clients in a variety of industries, but I always find myself drifting back to the boardsports industry - it's where my heart lies. I love working on international projects and getting to put my language skills to good use.

## Examples of skillset

### Project Management:

- Project planing
- Resource and budget planning
- Quality control and management
- Reporting

### Events

- Conception
- Sponsoring
- On site
- Organization on site
- Leading event teams

### Social Media

- Building social channels
- Campaign planning and creation
- Campaign optimization
- Community management
- Influencer management
- Social ads

### Cooperations

- Finding suiting partners
- Handeling deals
- Budgets
- Result analysis



**Anna Ryttoft**  
**annarytoft@gmail.com**  
**0049 (0) 172 6059902**