



# ANDREA GIORDAN

**Date of Birth:** Turin, 11th December 1973

**Nationality:** Italian

**VAT code:** 07766310010

**Years of Experience:** 15

**Place of Residence:** Torino

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## [PROFILE]

Freelance professional with over 15 years of experience in communication, photography, video editing, and journalism - with a focus on action sports and street culture. More recent skills include marketing, event planning, and sales.

Education: Business and Accounting / EDP Office Automation / Multimedia Project Manager.

## [JOURNALISM]

Freelance action-sports journalist and photographer since 1998, collaborating with Italian and international magazines. Baco Magazine, published by Fratelli Pistono Editore (2001 to 2005); On Board Magazine, Go.tu (2005 to 2009); and SnoboardMag, published by Kicker srl.

Translator and Editor with the Italian edition of Method, the European snowboard magazine – from 2005 to 2009.

Editor-in-chief: Snowbox.it, winter season 2009/2010; Snowmap yearbook, 2011 and 2012; and Soulrider Magazine 2010/2014, Jonhsons Media.

Co-Author of the book “Snoboarding” published in 2013 by Hoepli editore.

## [PRESS OFFICE & PR]

PR and press for Red Bull Rails Attack, Livigno Team Show Down, Etnies Team Reunion Alpe di Siusi, Positivity Summer Camp.

PR and press for Italian team of the following brands: 2NDSKY (Friendistribution), Sessions (Bluedistribution), Etnies Snowboard (Bluedistribution).