

## ANDREA GIORDAN

Date of Birth: Turin, 11th December 1973

Nationality: Italian

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## [PROFILE]

**F**reelance professional with over 15 years of experience in communication, photography, video editing, and journalism - with a focus on action sports and street culture. More recent skills include marketing, event planning, and sales.

Education: Business and Accounting / EDP Office Automation / Multimedia Project Manager.

## [PHOTOGRAPHY]

Action-sports photographer since 1998, collaborating with Italian and international magazines.

Senior Photographer at Baco Magazine (skateboarding, snowboarding and youth culture free press) published by Fratelli Pistono Editore (2001 to 2005); On Board Magazine (snowboarding), Go.tu (2005 to 2009); and SnoboardMag (snowboarding), published by Kicker srl, chief editor and main photographer at Snowmap (snowpark yearbook) and Snowbox.it published by Kicker srl, and Soul Rider Magazine (freeride snowboarding, ski and telemark) published by 4Action Media.

**M**ugatu Studio accountant and co-owner with Erika Banchio photographer, scecialized in commercial adv, catalogue, look book, e-commerce, still life.

Italian production support for action photographers, action movies production and brand. Production coordination with many different services provided by Mugatu Professional Network: location scout, studio rental, studio assistant, MUA, styling, logistic.

## [VIDEO EDITING]

**F**ilmer and video Editor at Promovideo in Livigno: action sport movies and video magazine Snowbox, OnBoard Italy movies, Method Mag Videomagazine.

**T**elevision sports production: The Fabulous Tournament Avoriaz, Tour Red Bull Rails Attack 2003, Sappada O'Neill King of the Park, Livigno Budrider's River Jump, Modena Snowpass.

**F**ilmer and editor about sport reportage and backstage.