

HELLO.

MY NAME IS ALEXANDER FLOHR AND I WORK AS A GRAPHIC DESIGNER AND ART DIRECTOR IN MUNICH / GERMANY.

MY SCOPE OF WORK COVERS THE FIELDS OF EDITORIAL DESIGN, CORPORATE DESIGN, BOOK DESIGN, LOGOTYPES, TYPOGRAPHY, BROCHURES, BOARD - / SKIDESIGN AND TRADE-FAIR DESIGN.

FOR THE LAST 8 YEARS I MOSTLY WORKED ON PROJECTS RELATED TO SPORTS AND ACTION SPORTS WITH AND FOR CLIENTS LIKE ADIDAS SNOWBOARDING, AMPLID SNOWBOARDS / FREE-SKI, ATOMIC SKI, AUDI, AUDI MOTORSPORT, BIKE EXPO MUNICH, BMW DRIVING EXPERIENCE, BMW MOTORSPORT, DAS VIERTE, DOWNDAYS MAGAZINE, FIS WORLD CUP, GMX, HOTZONE, ISPO MÜNCHEN, NBC UNIVERSAL, OAKLEY, POWERBAR, REGENSBURGER SKIRAUM, SHIMANO, SKODA, TOURISMUSVERBAND WARTH-SCHRÖCKEN, VÖLKL PERFORMANCE WEAR, VÖLKL SNOWBOARDS, ZDF,

