

AIMEE J WHISTLER

BILINGUAL E-COMMERCE COPYWRITER

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AN ENGLISH-SPEAKING COMMERCIAL COPYWRITER WITH OVER 5 YEARS' EXPERIENCE IN TRANSLATION AND E-COMMERCE, I HAVE GARNERED INDISPENSABLE EXPERIENCE WORKING FREELANCE & IN-HOUSE FOR VARIOUS INTERNATIONAL ACTION SPORTS COMPANIES.

WITH TASKS VARYING FROM PRODUCT DESCRIPTIONS TO MULTI-CHANNEL CAMPAIGN COPY, I HAVE PROVED MYSELF TO BE AN ENGAGED & AMBITIOUS TEAM PLAYER WITH A STRONG FOCUS ON QUALITY COPY AND EFFECTIVE KEYWORD OPTIMISATION.

SERVICES:

CONTENT & PRODUCT MANAGEMENT: product descriptions, SEO integration, catalogues etc.

EDITORIAL: blogging, look books, campaign copy with a focus on fashion, sports and lifestyle

TRANSLATION: FR > EN online, B2B and press

MARKETING: social media, multi-channel copy, creative copy and implementation

CLIENTS:

ODLO : content creation for B2C and B2B

QUIKSILVER , ROXY, DC : content creation and keyword optimisation for EN websites

COMPTOIR DES COTONNIERS : product translation for perennial prêt à porter collections

SURFSTITCH: blogger, content assistant and product supervisor

L'EXCEPTION : product translation for clothing, footwear & accessories

M.U.B: website and B2B translation

ACTIVE AZUR: blogger and travel writer

For references, appraisals and availability,
please contact me via actionsportsjobs.com
or directly by email:
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