



Hello! My name is Francisco Lupin, founder of Nusa Design Studio.

I am an Industrial designer, specialized in the design and development of consumer products with 9 years of experience working for several design consultancies and manufacturers in a broad range of fields including designing bicycles frames, bicycle helmets, engineering equipment and car accessories among others.

Our services are:

- [R&D & Consultancy](#)

In every project start, the key is to collect as much information as possible: market research, client needs, function, materials, manufacturing process and innovation.

- [Design](#)

We believe that a good product is the sum of our experience and passion applied to every project we do. It needs to be aesthetically pleasing, well manufactured, economic, user friendly, safe and environmentally conscious.

Expertise fields: Consumer product design | Mechanical design | Sport industry | Consumer hardware and electronics.

- [Engineering & CAD](#)

With the final concept design in our table, the CAD modeling phase starts. We use the latest software technology and engineering knowledge in order to achieve the excellence.

- [Prototyping and Manufacturing](#)

We offer our clients prototype & manufacturing guidance through the whole process. Our design studio is equipped with the latest 3D printing tools and software to ensure the best quality during the development stage.

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