

Marketing Consulting/International Marketing/Social Media Marketing

About me

A marketing professional who decided to go her own way just over 2 years ago and take on freelance consulting. I've been working with several different clients in a variety of industries, but I always find myself drifting back to the boardsports industry - it's where my heart lies. I love working on international projects and getting to put my language skills to good use.

Examples of skillset

Project Management:

- Project planing
- Resource and budget planning
- Quality control and management
- Reporting

Events

- Conception
- Sponsoring
- On site
- Organization on site
- Leading event teams

Social Media

- Building social channels
- Campaign planning and creation
- Campaign optimization
- Community management
- Influencer management
- Social ads

Cooperations

- Finding suiting partners
- Handeling deals
- Budgets
- Result analysis



Anna Ryttoft
annarytoft@gmail.com
0049 (0) 172 6059902