

For our office in Grödig/Salzburg we are currently looking for a:

MARKETING MANAGER ATOMIC AUSTRIA (M/F)

TASKS AND RESPONSIBILITIES:

- Lead the local ATOMIC Marketing team
- Create and execute the local marketing plan according to the brand strategy
- Plan and activate omnichannel campaigns
- Track and own the local budget according to guidelines
- Further develop and execute the local ATOMIC Ambassador/Influencer strategy together with the team
- Create the local media plan (on-/offline) and cooperate with relevant partners (PR agency, global Digital Marketing Team)
- Own and deliver marketing projects on brief, on budget and on time
- Responsible for local reporting and tracking
- Plan and create joint marketing plans for our business partners
- Define local market needs and ensure marketing support for the markets Slovenia, Croatia and Hungary

YOUR PROFILE AND REQUIRED COMPETENCIES:

- Outstanding track record in developing, planning and executing marketing campaigns
- Relationship and stakeholder management
- Digital marketing experience
- Fact-based marketing know-how / data analysis
- Leadership and people management skills
- Good knowledge of MS Office, Adobe Creative Tools and usage of CRM systems (Sales Portal, B2B)
- Fluent in English and German
- Team spirit and proactive work attitude
- Willingness to travel

NEEDED WORK EXPERIENCE:

- 4-5 years relevant marketing experience
- Experience in sports industry – specifically in ski industry is a clear plus

WHAT WE OFFER:

- A varied, demanding and exciting position in the Sports Industry
- Great working environment and talented colleagues who are passionate about marketing and skiing
- Career opportunities and competitive benefits

The annual collective agreement's minimum salary for this position is € 37.000 gross. Depending on your personal qualifications and vocational experience, we offer an appropriate payment in excess thereof for this highly responsible activity and opportunities for development in a globally active group of companies.

If the scope of these responsibilities meets your expectations, please be welcome to apply [Online](#) with all usual application documents.