

# Bertslide Media Digital Attitude

### **Digital Strategy**

Of course you have a website, and a Facebook page, and Instagram, and Vimeo and Twitter and ... But do you have a digital strategy?

## **Product Management**

Having a strategy helps. Breaking it down into maintained products makes you stand out.

User experience, design, content & technology are key.

#### Experience

I started at the Snowboarder MBM in 1991. I created the first web experiences at Europe Online in 1995. This is combined Action Sports and online knowledge.

## Responsibility

Getting things done. Meet budgets. Meet deadlines. Solve problems. Use the best and latest technology. This is what the skating nerd calls "digital attitude".

#### Contact

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