

**A NEW  
CREATIVE BRIEF!**

**BREATHE  
IN**

**BREATHE  
OUT**

**GET RID OF:**

"friday evening changes"  
anxiety

"gosh when are we going to get this done"  
tediuos legs shaking

"seriuosly? a new concept? again?"  
refusal syndrome

**RESEARCH  
&  
CONCEPTION FOR**

**ANALOG / DIGITAL  
ILLUSTRATION**

**DESIGN**

**ICONS**

**EDITORIAL  
ILLUSTRATION**

ideas  
story telling

**VISUALISATIONS**

**MOOD  
BOARDS**

**COMPOSINGS  
(PSD)**

**DEFINITION OF A  
VISUAL LANGUAGE**

image  
search

image  
editing  
look & feel

**KEY  
VISUALS**

**STORY  
BOARDS**

ADs  
animations

**MORE  
MAGIC**

apparel  
(tshirts)

gears  
(skateboard  
decks etc..)

merchandising

onto several  
medias

wall  
paintings

**SCREEN  
DESIGN**

websites  
banner,  
landing  
pages...  
etc

**GRAPHIC  
DESIGN**

flyers,  
folders &  
similar

signage

packaging  
(once in a while  
gladly...)

**CORPORATE  
DESIGN**

fluid  
identities

development  
of given CI

manuals

posters

art works

book jackets

**YEAH!**

**ART DIRECTION**

aka design with an idea in it, I would be  
able to explain others and having  
them working on it like I and the  
creative director think it would fit  
at its best: check.

**AND IF REQUIRED:**

**POSTPRODUCTION**

I can prepare files for print  
or do quality check.  
yes indeed, I can.

**EMERGENCY OXYGEN MASK**

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things i am particularly good at

more things i am particularly good at