

# BURTON



Burton is more than just a snowboard company. Based on our vision of being the premium alternative mountain lifestyle brand, we trend on new trails and reach new summits while still standing sideways, hitting park jumps and doing powder turns. Therefore, we are looking for people who share our passion, are willing to grow, dream, think big and see the world through our consumers' eyes.

For the European headquarters in Innsbruck we are currently looking for a

## Retail Manager Europe (m/f)

### The primary responsibilities for this position are:

- Responsible for the management of all existing and future Burton Flagship- and Outlet-Stores
- Establish strategic direction and identify potential growth opportunities
- Ensure consistency and efficiency of all retail locations
- Oversee and monitor operational expense budgets & performance
- Identify retail needs for equipment and supplies and develop process for fulfilling needs, managing supply inventory and reducing expenses
- Maintain a full understanding of all Brick & Mortar related marketing activities, influence events, visual merchandising, and advertising to improve the stores' financial performance
- Responsible for the hiring of all store management roles in collaboration with HR, develop training programs, incentives and recognition programs for managers and sales associates
- Develop and enforce all operating procedures in stores including opening and closing duties, customer service procedures, inventory management, and loss prevention policies

### Essentials for this role are:

- Bachelor's degree in business, marketing, sales or related field, MBA preferred
- 4+ years related business experience in leading and developing retail structures in Europe, preferred with focus on retail district or multiple location management in the sporting goods/apparel industry
- Background working with POS and Omni-channel management systems
- Excellent verbal and written communication skills in English and German
- Ability to work cross-functionally with marketing, product management, creative, and web developers
- Strong interpersonal and problem-solving competencies
- Affinity for snowboarding and the outdoor lifestyle

### Our offering:

- Interesting and challenging position in a young and dynamic team
- International environment, vivid atmosphere
- Competitive, rewarding compensation package depending on your qualifications and experience (min. gross € 45.000 p.a.)

We are looking forward to receiving your CV and cover letter. Email: [jobs@burton.at](mailto:jobs@burton.at)