

Sell in Sell out internship

Company: Dakine Europe

Location: Annecy le Vieux (74) (Dakine Europe Headquarters)

Timing: 6 months- full time

Start date: September 2018

How to apply: julieb@dakine.com

Backed by a pro team roster that includes some of the world's top action sports athletes, DAKINE has been an industry leader in action sports accessories for over 30 years. Founded in Hawaii and based in Hood River, Oregon, DAKINE offers a complete range of innovative products, including sport-specific to street-savvy backpacks, bags, travel gear and accessories. From surf leashes to snowboard technical gloves, going through freeride mountain backpacks, DAKINE offers essential accessories for the ultimate rider! Learn more about the brand on eu.dakine.com!!

Tasks in detail:

The sell-in and sell-out intern will assist the European Marketing team. He/she will:

- Work on activations with the stores
- Be in close relationship with riders and sports marketing leaders
- Help on preparing the presentation of the new collection (showrooms, sales meeting)
- Be involved in product benchmarking and participate in pushing the key stories of the season thanks to specific POP
- Help on digital tasks and Ecom requests

Required profile:

You should be a relaxed team player with the right working attitude. We are looking for a committed person that is ready to work hard within a fast-paced team.

- Autonomous and hands-on. Driving license required.
- Pro-active team member
- Proficient with MS Office
- Knowledge in store tools
- Knowledge in digital / social networks and Ecom environment
- Fluent in English, both in speaking and in writing, German speaking is a real plus
- International culture, action sports products passionate
- Ready to make your friends jealous with your rad internship

CV and cover letter must be sent in English.

Please apply to Julie Baguenard at julieb@dakine.com