

EMEA CONTENT EXECUTIVE

Location : West Sussex

ABOUT STANCE

We exist to celebrate human originality.

Our goal is to create a culture where smart, ambitious, and positive people can thrive. We value our community and want to improve our local schools, neighborhoods, and businesses. People are the most important element of our business. Our actions, words, and relationships represent what we believe and what we value. Since culture is the collective nature of the people working at Stance, we place a premium on the environment that fosters freedom and accountability across both individual and community levels.

SUMMARY OF ROLE

The role of EMEA Content Executive is a varied one. Primarily, you'll be responsible for our branded content, awareness and voice used across our content platforms – on our social channels, email newsletters, catalogues and partner communications. You will be looking after all stages of the content production cycle – planning, creating, delivering and governing across the EMEA region. You will have a solid aptitude for each of those stages, as well as being comfortable managing freelancers and agencies. You will need to be confident working across multiple countries and with a complex matrix of distributors and stakeholders. You will also work with the marketing team and be an enthusiastic, passionate individual with bags of tenacity and a hunger for proactivity.

RESPONSIBILITIES

- You must be organised - Content comes thick and fast
- Strategic - Content is only as good as the distribution plan
- Analytical - How did we do, let's prove that content drives commercial success.
- Work with our European team and partners to identify opportunities to celebrate human originality and an creative eye on how to turn these into engaging content solutions.
- A meticulous attention to detail - Our creative expectations are high, we don't do sloppy execution.
- Ability to follow seasonal style guides with provided direction from senior creative team.
- Distribute our unique creative experiences through our platforms

EXPERIENCE

- 2+ year's experience in a content or social media related role
- A good understanding of or experience in marketing and content development.
- Be a creative thinker who can solve complex challenges and develop cutting-edge, compelling, content propositions that are within brand standards.
- Ability to maximize resources and establish productive business relationships internally and with partners and agencies.
- Excellent written and oral communication skills
- Bachelor's degree
- Additional languages would be a benefit

APPLICATION REQUIREMENTS

Apply with your CV and Covering Letter which should include why you are interested in working at Stance Europe. If available, a portfolio of content you were directly responsible for. Email your application to marketing_rphilip@stance.com.