

COMMUNICATION COORDINATOR FWQ/FJT _ INTERNSHIP

In this challenging position you will be taking care of digital communication in the sports development team of a young and dynamic sport where you will gain an in-depth understanding of the sport of freeriding. For a 6 months internship, we are seeking a creative, smart, reliable and flexible intern to assist with all communication tasks related to the Freeride World Qualifier (FWQ) and Freeride Junior Tour (FJT) that consist of but are not limited to:

A. SOCIAL MEDIA

- Implementing the social media plan on the FWQ and FJT facebook channels through planning, creating and monitoring of all social media posts
- Maintaining and monitoring the FWQ and FJT Facebook page including comments and messages.

B. CONTENT MANAGEMENT / WEBSITE

- Maintaining and updating the FWQ and FJT Channels on the FWT website with new content (news articles...)
- Filling and updating the FWQ and FJT event pages on the FWT Website
- Uploading of event related content (photos, videos, ...)
- Create and maintain relationship with event organizers to implement a system for content sharing

C. NEWSLETTER

- Managing all newsletter campaigns and contact lists for FWQ and FJT
- Preparing and sending the weekly FWQ and FJT and other newsletters to riders

D. CONTENT CREATION

- Creating banners and visuals for our digital platforms (event page, facebook, newsletter)
- Updating the FWQ and FJT website blog, by planning, creating and writing bi-weekly articles supported by catchy photos and videos (in English) throughout the season

E. EVENTS

- Taking care of communication and social media tasks at selected FJT and FWQ events
- In charge of all photo and video uploads on all channels (Facebook, Website, youtube, media library)
- Managing the Media Library for photo and video access of riders
- Other Event-related comm tasks like handling take-overs, doing stories etc.

F. PR

- Working closely with the PR manager in regards to FJT and FWQ related press releases
- Media tasks at selected events (TBD)

Personal profile and mindset:

- Student/Graduate in Communication, Digital Media or similar
- Excellent English skills (native or equivalent) and fluent in French (spoken and written),
- Strong copy writing / creative writing skills in English
- Knowledge in FWQ/FJT and Freeriding in general a very strong asset
- Proficient IT skills including MailChimp, MS Office and Adobe Photoshop/InDesign
- Experience with Content Management Systems (Drupal preferred)
- Creative, flexible and detail-oriented with good time management skills
- Able to work independently and efficiently within a small team
- Willing to travel extensively during the winter season
- Recognizes and accepts that during winter demands can be 24x7

Compensation:

- CHF 1000.-/month
- Free ski wear and equipment (depending on partners and availability)
- Travel and phone costs covered
- Working in a small, unique, creative and entrepreneurial environment where everyone makes a real difference
- Onsite event experience at selected events

Duration: November 1st, 2019 to May 8th, 2020

Applications should be sent to jobs@freerideworldtour.com