



## **ASSISTANT PRODUCT MANAGER – GIRLSWEAR (M / F) Long Term Contract**

**Company :** RIP CURL, recognized surf brand for its products and its philosophy, employs 170 people, all animated by the RIP CURL spirit and passion of boardsports. RIP CURL was created in AUSTRALIA in 1969, by two avid surfers of waves and willing to design the best products for the gliding sports practitioners. Our philosophy drives us to be innovative, to enable surfers and riders living the Search with technical and adequate products.

**Position :** Assistant Product Manager - Girlsweat

**Reports to :** Product Manager Girlsweat

**Position primary role :** Assist the product manager to manage and develop the girlsweat range to achieve a distinctive profile in the marketplace, in order that Rip Curl's brand values, action plan and financial targets are satisfied. Have cognizance of Rip Curl's vision, mission, purpose and values.

### **Duties and Responsibilities :**

#### **RANGE DEVELOPMENT :**

- Conduct, collate and present market research and competitor analysis to gain an understanding of our customer and her needs each season.
- Generate and analyse sell through reposts (etc...) to determine RIP CURL market position & opportunities.

#### **ADMINISTRATION :**

- Generate support information/reports for WIP meetings, seasonal buys, line review, sales meetings etc.
- Monitor Salesman sample progress, delivery & distribution.
- Communicate with sales representatives, inventory control, update of Quest system (PDM).

#### **PRODUCT MARKETING :**

- Assist in photoshoot, preparation and distribution for seasonal catalogues.
- Assist in the preparation & distribution of presentations : move old stock, range release info packs, showroom set up.

#### **SALES :**

- Assist in the distribution of salesman samples and selling kits, Go to market packages.
- Generate relevant information to support management/reporting in relation to Sales targets and budgets / GP% / Excess inventory.

#### **RESOURCE MANAGEMENT :**

- Ensure all departmental work is completed in accordance with strict timelines, company standards & quality expectations.
- Work with design and development to ensure all deadlines and line expectations are met.

### **Profile :**

- Academic : University Degree, Bachelor or Master level in Business School.
- Minimum 2 years in Product/Marketing/Sales or Retail.
- Understanding and participant within the surf culture.
- Strong understanding of apparel business and market trends.
- Strong financial and analytical skills (for budget, ratios, GP calculations).
- Organizational and analysis spirit. Creative and dynamic spirit.
- Good communication and interpersonal skills, Team spirit.
- **Fluent in English and French.**

### **More information :**

Job located in FRANCE / SOORTS-HOSSEGOR (40), from the 1st of April 2018.  
Long Term Contrat, 35 hours per week.

**Contact :** Thank you to send CV and Motivation letter to : [recruitment@ripcurl-europe.com](mailto:recruitment@ripcurl-europe.com)