



# ZOOM

## POSITION

## SOCIAL MEDIA MANAGER (M/F/D)

START **IMMEDIATELY** ... LOCATION **FUSCHL AM SEE, AUSTRIA** ... EMPLOYEMENT **FULLTIME 40H/WEEK**

Integrity, focus, and excellence – our values not only define our work, they're exactly what we look for in our team members.

zoom is not your average creative agency, we pride ourselves on being approachable and down to earth. We're a young and dynamic team with more than 15 nationalities from all over the world. Together, we inspire and aspire to push the boundaries of each and every project we engage in.

## YOU...

- have several years of experience in a client facing role at an agency with managing Social Media channels for high profile brands
- have online marketing-specific experience
- are fluent in spoken and written English and German
- have leadership experience and enjoy working in a team
- are a digital Native with planning and project management skills
- have knowledge of SEM (SEO optimization is a plus)
- have a passion for anything digital
- are results-driven with exceptional detail and knowledge of monitoring and metrics
- have strong analytic abilities
- have experience in working with a creative team to suggest, design and optimize new creative solutions in line with business objectives
- have the ability to multi-task and to thrive under pressure in a fast-paced, changing environment
- have an excellent knowledge of youth culture and lifestyle, as well as adventure sports and imaging
- are interested in an in-house full-time job in Fuschl am See, AUT

## AND WILL...

- be the Chuck Norris of Social Media
- proactively generate content ideas for clients/projects like Red Bull X-Alps, Red Bull Illume
- and many more across all Social Media channels
- define the right Social Media channel mix for clients and projects

- run Social Media campaigns and work with influencers
- be responsible for monitoring all Social Network channels and responding to comments
- be responsible for posting through all Social Network channels according to communication plans
- be responsible for managing and updating all Social Network channels according to the communication plan for all clients (general info, design updates, legal updates, image and video galleries, copyright notices, apps, etc.)
- monitor and report new trends
- be responsible for the promotion and activation of different activities and projects via Social Media

## 10+ REASONS TO WORK AT ZOOM



a big and modern office building



flexible working hours



countless local sports activities



exciting team events



healthy snacks during the day



free ice cream in summer



the next big thing



dogs are welcome



international team



dirt park



ravioli wednesday



free yoga classes



**MANUELA GRAF**

## NICE TO MEET YOU

Recruiting & Operations Manager

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Apply now

# ZOOM

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