



REGIONAL ONLINE CONTENT & WEB COORDINATOR GERMANY

Munich based

This role requires a highly motivated individual who has a proven ability to work under his or her own initiative in an unsupervised environment. This is a full-time position requiring some weekend and late night hours. Start date immediately.

The Web Coordinator will be responsible to drive all online content in their geographic region – collating information, generating content with reviews, images and video content to showcase all aspects of the Monster brand online via our own monsterenergy.com platform, as well as social media hubs like Facebook and Twitter.

Key Accountabilities:

- Content creation for all digital platforms
- Daily management of all platforms and engagement with consumers
- Translating of global content into native language
- Cooperating with local managers to leverage local assets in digital media
- Annual plan to drive digital engagement

Knowledge, Capabilities and Experience

- Absolute passion for social media
- Understanding of the Monster Lifestyle
- Creative writing skills
- Passion and understanding for creating engaging imagery
- Basic understanding of Content Management Systems and HTML

Requirements

- Self motivated and able to work unsupervised
- Good time management
- Understanding that role requires weekend work and travel
- Able to work from home as well as local office
- Fluent in written German and English

This is very much a hands on role and will require dedication and commitment working in a variety of environments and be willing to travel.

Good time management, enthusiasm, attention to detail and great communication are key to the role. Excellent understanding of written and spoken English and local language required.

THE PACKAGE –

- **Competitive monthly rate**
- **Full training provided**

Please send a CV along with a cover letter detailing why you are the best candidate for the Monster Digital team to hr@monsterenergy.com detailing D.A.CH as the area you are applying for and quoting the Web Coordinator Role as reference.

This list is not exhaustive and the post holder may be required to undertake additional duties in line with their ability and the changing requirements of the business.