



# ***CAREERS AT SPECIALIZED***

First and foremost, we are riders. We share the core belief that bikes help make the world a better place. From product development and operations, to finance and marketing - every role at Specialized contributes to a culture of sustainable, global growth and innovation. Around the world, we work to recruit candidates who are passionate and curious with the belief that everyone has the potential to be a leader.

## ***MEDIA DESIGNER (GERMANIC MARKETS)***

as a replacement for maternity leave for the duration of one year, start in January 2017

The Media Designer is primary responsible for all print / graphic projects within the Germanic Market.

You support all teams with different kinds of marketing materials, design work and creative solutions (mainly Sales, Retail, Event, Media). The position requires a proactive and sportive team player with excellent organizational and communication skills. We offer a fulltime position (as a replacement for maternity leave) for the duration of one year, in our Marketing office in Holzkirchen (Germany).

### **HOW YOU WILL MAKE A DIFFERENCE**

- Service oriented approach
- High personal productivity
- Excellent attention to detail and quality
- Addiction to cycling and/or sports
- Proactively share ideas or solutions for improvement

### **WHAT YOU'LL NEED TO WIN**

- Very good language skills of spoken and written German and English
- High level of proficiency with MS Office software
- Advanced skills with Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- Experience with creating multiple page catalogues, brochures, print ads as well as digital ads, other kinds of marketing and sales print materials
- You should be familiar with the modern digital ad formats
- Experience with all printing techniques (textile and large format printers)
- Coordinate advertising accordingly to the marketing plan

Please send your application via [www.specialized.com/careers](http://www.specialized.com/careers).

Please abstain from sending us commercial offers.

