



Job Opening Announcement
Marketing, PR and Design Assistant

THIS ROLE IS FOR YOU IF:

- You have a passion for the environment and the outdoor adventure industry
- You're collaborative and comfortable working in a team, as well as independently
- You have a minimum of 1 year of experience
- You are fluent in English and German

RESPONSIBILITIES:

- Communications
 - Stay in tune with the European market, competition and industry design trends.
 - Serve as a communication conduit between the USA and European teams.
 - Support global social media efforts
 - Communication lead for all promotions, media, trade organizations and trade shows
- Design
 - Support design efforts of digital assets, Email layout, and copywriting that align with our brand and mission
 - Assist in the maintenance of Website, landing pages, banners, blog stories, etc.
- Other Hats – each employee has core responsibilities (yours described above). However, all employees are expected to wear “other hats” and chip in on activities outside their core responsibilities from time to time. These tasks may come from co-workers needing assistance or be assigned by your supervisor.

OTHER IMPORTANT DETAILS:

- This is a ground-floor entry-level position with strong potential for upward mobility
- The start date for this role is on or around Aug 1st, 2021 – Mizu will accommodate for the right person
- Salary for this role will be commensurate with experience
- The position is full time and includes all of Mizu's regular employee benefits, including healthcare and the right to participate in Mizu's bonus program and employee stock option program
- This role requires reporting to work from 9:00 AM to 6:00 PM M-F at Mizu's European headquarters located in Haarlem, The Netherlands
- Given the time difference and need for cross-Atlantic communication, this work schedule may be adjusted by your supervisor from time to time

If you are interested in applying for this exciting opportunity, please send your resume and design/copy portfolio to craig@mizulife.com.