

COMPANY

Deeluxe Sportartikel Handels GmbH

POSITION

Marketing

LOCATION

Kirchbichl, Austria

JOB TITLE

MARKETING MANAGER

Deeluxe Sportartikel is an international sporting goods company headquartered in Kirchbichl in Tirol, Austria. Our core focus revolves around Deeluxe, a snowboard boot brand that is known and distributed across the globe. Direct in the heart of the Alps, we produce and develop our collection of boots and equipment with the goal of perfection. In addition to our boots, we distribute Capita Snowboards, Union Bindings, Coal Headwear, CEP Compression, Shred Optics and Slytech Protection. These partners offer tremendous support and join us in our commitment to enhancing riders' time on the slopes.

CANDIDATE PROFILE

We are looking for a passionate and motivated Marketing Manager to help us achieve our goals. You have to be personally involved and interested in snowboarding and also have an understanding of this market.

RESPONSIBILITIES

While working directly with management and alongside our product and sales departments, this role will be responsible for:

- PR/media opportunities
 - Sponsorships
 - Team management
 - Event management
 - Demos/tradeshows
 - Online marketing
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SKILLS AND EXPERIENCE

- ✓ Organisation
 - ✓ Communication
 - ✓ Motivation
 - ✓ Team work
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RESUME AND COVER LETTER TO: hr@deeluxe.com