



GUNSAILS

# #WEARELOOKINGFOR

GUNSAILS is the D2C supplier in water sports. For over 35 years, we have been consulting and supplying our customers throughout Europe and the world from our location in Saarbrücken, Germany. From the development of our products to the sale to the end customer, we combine all steps of the value chain. As a family-run company with low hierarchies and hands-on mentality, we have an open, collegial relationship and give each individual the opportunity to contribute to the success of the company. Quality, innovation and service for our customers are our top priorities.

We are looking for a:

## Marketing Coordinator Wing/Foil (m/f/x)

**You will be responsible for the GUNSAILS HY-Series. You will take responsibility for the marketing our new wing, board and foil category.**

### Responsibilities:

- Preparation of the marketing plan and annual budgets
- Continuous market & competition analysis
- Conception & execution of marketing activities in the offline and online area
- Contact person for end customers and key accounts in the Wing / Foil division
- Further development and activation of the athlete and opinion leader team

### Qualifications:

- Successfully completed studies (university/technical college) or commercial training
- At least 2 years of professional experience in a relevant environment
- Ideally a water sports enthusiast with very good market & product expertise
- Good knowledge of MS Office, Google Workspace and digital project management tools
- Basic experience with content management systems and social media
- Very good written / spoken English, German skills would be a big advantage, French a plus
- Independent, structured and result-oriented approach
- High level of self-motivation and ability to work under pressure in peak phases
- Team player with enthusiasm, communication skills and customer orientation

### We offer:

- An unlimited employment relationship in full time (40 h/week).
- An attractive compensation package
- Special conditions for your sports equipment and access to test products
- Flat hierarchy with room for initiative and responsibility
- A modern workplace

If you find yourself here and would like to work in an international and motivated team, then we look forward to receiving your complete application (by e-mail) including a cover letter, salary expectations and earliest possible starting date to:

The Gun Sails von Osterhausen GmbH - Johannstraße 45 - 66131 Saarbrücken-Ensheim  
E-Mail: joerg.mueller@gunsails.de