



## **Marketing & Sales Intern EOC Snowboard Brands - K2 & RIDE (m/w/d)**

**Location:** Penzberg, Germany

**Department:** Marketing

### **Who We Are**

Elevate Outdoor Collective is an alliance of iconic outdoor and winter sports brands with a specialized focus on skiing, snowboarding and snowshoeing. With each unique brand maintaining its own individual points of view and driving independent innovation, the Collective is fueled with the strength of world-class development facilities and engineers, global distribution channels and committed outdoor lifestyle enthusiasts and experts. Our brands include K2 Skis, K2 Snowboards, Marker, Dalbello, Vökl, RIDE Snowboards, LINE Skis, Backcountry Access, Atlas Snow Shoe Co., Tubbs Snowshoes, Madshus and K2 Skates.

With an international portfolio of world-renowned brands recognized as trailblazers in innovation, performance and, most importantly, fun times by active lifestyle enthusiasts across the globe, Elevate Outdoor Collective will continue its mission to progress the culture of each and every outdoor endeavor it represents. As “One Team” backed by world-class development facilities and product engineers, incredibly talented athletes and ambassadors and a top-notch crew of employees who live and breathe the outdoor active lifestyle, Elevate Outdoor Collective is eager to take things to the next level.

### **Position Overview**

The Marketing & Sales intern EOC Snowboard Brands supports the marketing and sales team of the brands K2 Snowboarding and RIDE Snowboards in all relevant fields.

### **Responsibilities**

- Dealing with requests of dealers, press and consumers
- Implementation of B2C and B2B projects
- Implementation of fairs, events, clinics and meetings
- Creating and evaluating presentations
- Taking care of cooperation partners
- Coordinate and support the athlete team
- Support the sales & marketing team in all necessary fields

### **Minimum Qualifications**

- Willing to understand the winter sports industry and hard goods market

Ability to snowboard competently in all conditions

Excellent work ethic and enthusiasm

Hands on mentality

Highly motivated

Able to work on MS Office, Adobe products are a plus

Strong interpersonal skills

### **Contact**

Have we aroused your interest?

Then please send your informative application documents with earliest possible starting date to:

K2 Sports Europe GmbH

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