

Job Title: Junior Marketing Manager DACH Endura
Brand/Department: ENDURA / Cycle & Outdoor Division Office
Location: Gmund am Tegernsee, Bavaria, Germany
Date: July 2022
Reports To: Field & Key Account manager Bike

Endura

The Endura brand, established in 1993, has been synonymous with inventive, bulletproof kit that relishes the stresses that any kind of biking subjects it to. From Mountain to Road, Urban Commute to Triathlon they are #AllTribesOneClan, with a philosophy of Renegade Progress which defies convention and embraces the radical to create game-changing products.

From the first protos made on a kitchen table in Edinburgh, Endura has evolved into an admired global brand with a rack of game-changing and award-winning products.

Endura supports an impressive roster of world class athletes including Movistar Team, trials sensation Danny MacAskill and downhill siblings the Athertons of Atherton Racing.

Building a family of brands for the world to love, generation after generation

Pentland is the name behind some of the world's loved footwear and active brands. Our brands are there in the moments that matter, and being there for more people in more of those moments drives everything we do.

Our further owned brands include Berghaus, Speedo, Canterbury of New Zealand, Mitre, Boxfresh, Ellesse, KangaROOS and Red or Dead.

As a family business, we believe every individual has the power to help shape our future. We have been recognised as one of the best workplaces in the UK and Europe. Our global HQ is in the UK and we employ over 1,800 people across 20 countries around the world.

Your potential is our potential and together we can build and grow brands that last.

www.pentland.com
www.endurasport.com

Key Purpose of Job:

- Marketing and Social Media Agency Management
- Execute and track the digital Retail Marketing Strategy
- Plan and organise Event Appearances
- Regional Athlete & Sponsorship Coordination

Skills and Comptences

- Excellent communication skills, negotiating skills as well as a high degree of initiative and will to succeed
- Ability to self-manage and meet deadlines as well as multitasking
- Experience in working in multidisciplinary teams
- Strong team player
- High passion for bike sports
- Preferably with a strong network in the sports industry and relations to sports and outdoor retailers
- Familiar with Office 365
- Fluent in written and spoken Business English
- Desirable, but not a must: educated to degree level or proven experience, ideally in the field of economics/business

This job description should be used as a guide; you may be asked to carry out other relevant duties in support of the overall role purpose.

Please sent your application to: fbraun@pentland.com