

As The **FOX Instore merchandiser / Trade Marketing** you ensure the Brand presentation instore with our pro account network in the **German/Austrian/Dutch** markets.

Setting up and refreshing our Shop in Shop and Store customizations, doing instore product clinics and merchandising, supporting local events MX & MTB and actively contributing to a successful in Sell In and sell out will be your main tasks in this role. Travelling your territory will be 80% of your time – key of success will be managing your tasks and schedule in the most efficient way.

## DUTIES AND RESPONSIBILITIES

- Execute the Trade Marketing strategy according to the global plan
- Execute and drive all the local Shop in Shop, Store customizations and POP program processes and installations.
- Transform the Visual Merchandising and instore product clinics in strategic and important MX & MTB stores
- Support Sell out initiatives and convert adonce business
- Implement instore events, local events, test events and assist in realizing European Events (MXGPs, DH WC Events, Tradeshowes etc...) or road show activities in your territory.

## QUALIFICATIONS

- **Minimum two years** related experience and/or training; or equivalent combination of education and experience.
- A passion about the sports FOX is representing.
- Hands-on mentality with a craftsman talent
- Experience in Retail, Inside Sales/Customer Service or Field Sales is a plus.
- Ability to handle multiple projects and work independent with a proficiency in working towards tight deadlines

- Managing your own time schedules and accepting special working times
- Strong communication skills and ability to interface at all levels
- Technical proficiency with MS applications (Excel)
- Ability to travel up to 80% of the time.
- Full driver's license
- **Native German** speaker and fluent in written and spoken English are mandatory.
- The job location is required to be in **Germany**.

#### WHAT WE OFFER:

- An iconic & authentic Brand with outstanding and innovative product portfolio
- Strong dealer network
- Permanent contract
- Company Car / Van
- Flexible workhours
- Individual potential to develop in a worldwide operating organization with multiple brands

Our mission is to create the most innovate, best performing and highest quality products for our communities and end consumers.

If you're ready to help accomplish this mission in terms of making these products and the brand shine at our business partners - please apply in writing / email with a copy of your CV to:

[adelinamanea@foxracing.com](mailto:adelinamanea@foxracing.com)