

GERMAN MARKETING MANAGER (m/w/d)

Contact details: Anna Cayuelas – acayuelas@mondraaker.com

Job description:

Mondraker continue to be committed to delivering the best bikes on the planet, to the best bike shops on the planet, via the best people on the planet. Critical to delivering this is the German Dealer Direct strategy.

Within this strategy is the German Marketing Manager, a role which is the crucial link between Mondraker and the Germany media, public and dealer base.

As a member of the Global Marketing Team this position will encompass the execution of all Marketing activities including events, social media, print, online, dealer communication and liaising with sponsored athletes.

The successful candidate will have a close working relationship with the German Sales Team as well as being a key member of the Global Marketing Team and having a passion for mountain biking.

The role:

- Working within one of the most dynamic and exciting marketing teams in the industry.
- Conceive, plan and deliver German specific marketing activities.
- Manage Mondrakers presence at Germany events and exhibitions.
- Build strong relationships with key German media.
- Represent Mondraker at events, shows and dealer demos.
- Manage, maintain and oversee the german fleet of demo bikes.
- Manage german social media channels.
- Ride bikes, lots.

Requirements:

- Proven track record of marketing within the mountain bike sector.
- Dynamic forward thinker.
- Strong communication and interpersonal skills.
- Proven experience with dealers.
- Superb organisational and time management skills.
- An exceptional technical knowledge of bicycles.
- Knowledge of local athletes and ambassadors.



PROVE YOUR MONDRAKER DNA!

- Ability to work as part of a team and independently when required.
- A genuine love for mountain biking.
- Prepared to travel extensively with nights away from home when required.
- Able to make decisions and problem solve in a timely fashion.
- Competent in Microsoft Outlook & Office.
- Full Germany Travel license.

In return we offer you flexible working, best pay and a structured but relaxed working environment in a scene that fascinates you.

You feel addressed and have the desire to work in a dynamic team for a global brand.

Could you be the next member of the Mondraker family?