



PROVE YOUR MONDRAKER DNA!

GERMAN MARKETING MANAGER

Germany (HOME OFFICE)

Contact details: Anna Cayuelas – acayuelas@mondraaker.com

JOB DESCRIPTION

- Working within one of the most dynamic and exciting marketing teams in the industry.
- Conceive, plan and deliver German specific marketing activities.
- Manage Mondrakers presence at Germany events and exhibitions.
- Build strong relationships with key German media.
- Represent Mondraker at events, shows and dealer demos.
- Manage, maintain and oversee the german fleet of demo bikes.
- Manage german social media channels.
- Ride bikes, lots of them.

KEY REQUIREMENTS

- Proven track record of marketing within the mountain bike sector.
- Dynamic forward thinker.
- Strong communication and interpersonal skills.
- Proven experience with dealers.
- Superb organisational and time management skills.
- Exceptional technical knowledge of bicycles.
- Knowledge of local athletes and ambassadors.
- Ability to work as part of a team and independently when required.
- A genuine love for mountain biking.
- Prepared to travel extensively with nights away from home when required.
- Able to make decisions and solve problems in a timely fashion.
- Proficient in Microsoft Office (Outlook, Word, Power Point).
- Full Germany Travel license.

ADDITIONAL INCENTIVES WE OFFER TO THE FUTURE EMPLOYEE

- As a member of the Global Marketing Team, this position will encompass the execution of all Marketing activities including events, social media, print, online, dealer communication and liaising with sponsored athletes.
- The successful candidate will have a close working relationship with the German Sales Team and will be a key member of the Global Marketing Team.
- Home Office position.