

BURTON



Burton is more than just a snowboard company. Based on our vision of being the premium alternative mountain lifestyle brand, we trend on new trails and reach new summits while still standing sideways, hitting park jumps and doing powder turns. Therefore, we are looking for people who share our passion, are willing to grow, dream, think big and see the world through our consumers' eyes. This diversity requires team members who are trying to constantly evolve the game and run the extra mile.

For our European headquarters in Innsbruck we are currently looking for an

Event Specialist (m/f/d)

THE PRIMARY RESPONSIBILITIES FOR THIS POSITION ARE:

- Responsibility for all aspects of event management including conceptualization, planning, budgeting and reporting
- Efficiency in the execution of global event concepts on a regional level across Europe, as well as supporting local event coordinators in key markets
- Development and conceptualization of new event formats through creativity and innovation
- Managing budgets and required assets from pre-production through to project completion and post-production
- Operating cross-functionally with regional marketing silos such as brand, retail, resort, sales, team, etc.
- Ability to execute projects with tight deadlines, clear budgets and a strong attention to detail and follow-through
- Creating guidelines and templates to ensure consistency in execution of franchise events
- Tracking and reporting on event performance and established KPIs
- Willingness to travel (30%)

ESSENTIALS FOR THIS ROLE ARE:

- Degree in event management, marketing, business or a related field
- Minimum 2 years of event management experience at a respected agency or within a marketing team - ideally in the snowboarding, sporting goods or lifestyle industry
- Hands-on mentality with an open-minded work attitude and strong organizational skills
- Driven sense of ownership, leadership, and accountability
- Fluency in English required, further language skills (especially German) are a plus
- Affinity for snowboarding and the outdoor lifestyle

WHAT WE OFFER:

- A strategic position at the global market leader in the snowboard & snowboard lifestyle industry
- Strong team spirit, flat hierarchies, shared outdoor activities
- Working as part of a multinational team, located in the heart of the Alps
- Competitive, rewarding compensation package, depending on your qualifications and experience, min. gross € 33.000 p.a.

Are you the right candidate? Send your application to jobs@burton.at and join the Burton Family.