



Fulltime (38.5 hours per week), Feldkirchen at the Danube, Oberösterreich

INTERNATIONAL BUSINESS DEVELOPMENT E-COMMERCE MANAGER (m/w/d)

THE ICONIC BRAND EISBÄR IS ON THE MOVE

The legendary and globally renowned Austrian brand EISBÄR has been deeply rooted in skiing and winter sports since 1956, and has by now established itself as the perfect companion for outdoor and sports fashion enthusiasts throughout the entire year. EISBÄR embodies a love for nature, a passion for exercise and a dedication to knitting technology. With the new strategic direction focusing on sustainability, premium quality, functionality, style and our roots in sports, we are preparing for the future. As an independent company still producing in Austria, we can operate with autonomy, flexibility and speed.

Join us in shaping the future of this iconic brand and be a part of the effort to improve the textile and sports industry.

As an E-Commerce Manager at EISBÄR you will be responsible for the international EISBÄR DTC webshop and our business with online marketplaces like Zalando or About You. In this role, you will work independently based on key performance indicators and collaborate closely with various departments at EISBÄR in the areas of management, sales, marketing & product management, as well as external agencies.

YOUR RESPONSIBILITIES AT A GLANCE

- **Independent management** of the entire international e-commerce division of the company (EISBÄR DTC webshop and marketplaces), including business, revenue, and budget responsibilities, while enhancing brand positioning
- **Range planning & management**, including defining the online product assortment and **ensuring availability** through effective inventory management
- **Content planning & management**, performance marketing, and B2C newsletter marketing
- **Creation and analysis** of relevant reports and KPIs
- **Continuous development** of the EISBÄR DTC webshop and necessary IT infrastructure

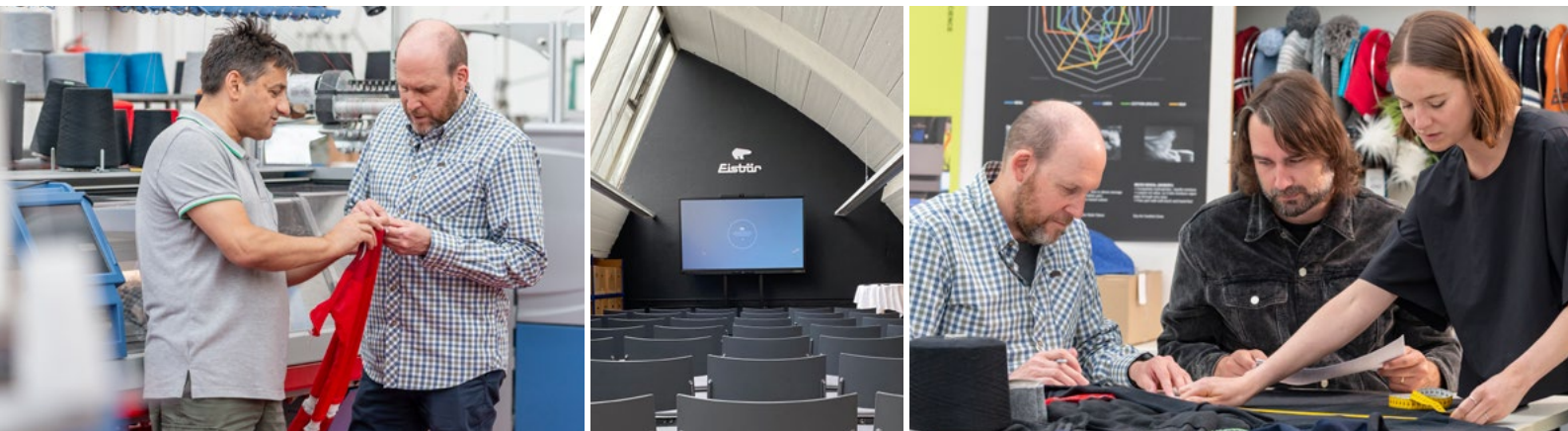


YOUR ATTRIBUTES:

- **You** enjoy taking on challenges and driving change and innovation
- **You** are passionate about sports, especially outdoor activities, and have a strong affinity for sport fashion and streetwear
- **You** hold a completed university degree (university or university of applied sciences)
- **You** have approximately four years of experience in the e-commerce field
- **Ideally**, you possess knowledge of Magento and TYPO3, along with experience in performance marketing
- **You** stand out through your ability to work independently and responsibly, teamwork, and a hands-on mentality

- **You** demonstrate a high level of initiative and analytical thinking with a focus on numbers
- **You** have an interest in IT and digitalization, particularly in online commerce, including its new trends and developments

Eisbär offers you a startup mentality within a company with a 50-year history at its location in Feldkirchen an der Donau in Upper Austria – a thriving economic region near Linz, urban and close to nature, innovative, modern, and future-oriented. If interested, a **hybrid work model** can be arranged.



JOIN THE EISBÄR TEAM AND PUSH OUR E-BUSINESS TO THE NEXT LEVEL!

We look forward to receiving your application documents via e-mail or through our website.

Your contact person is Nadine Klaffenböck

E-Mail: jobs@myeisbaer.com

Tel.: +43 7233 7210 62

https://www.myeisbaer.com/at_en/about-us/jobs

FOLLOW THE BLUE BEAR 

The collective agreement monthly gross salary for the offered position is EUR 2,696.56 on a full-time basis. We offer a target salary of EUR 3,600.00 gross. Depending on your qualifications and experience, there is a willingness to engage in further salary negotiations.




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