

BURTON



Burton is more than just a snowboard company. Based on our vision of being the premium alternative mountain lifestyle brand, we trend on new trails and reach new summits while still standing sideways, hitting park jumps and doing powder turns. Therefore, we are looking for people who share our passion, are willing to grow, dream, think big and see the world through our consumers' eyes. This diversity requires team members who are trying to constantly evolve the game and run the extra mile.

For the European headquarters in Innsbruck we are currently looking for a

Retail Marketing Coordinator (m/f)

As our Retail Marketing Coordinator you will join an exciting team dedicated to elevate Burton's consumer experience. Together with our top accounts all over Europe you will execute the retail marketing strategy across various consumer channels.

The primary responsibilities for this position are:

- Activate seasonal top stories in alignment with brand and digital marketing
- Lead the in-store marketing, service and environment installs through all in-store creative elements
- Execution of our brand space strategy all over Europe together with our external vendor
- Support the organization and implementation of retail- and brand events at our focus accounts
- In cross-functional work with the visual merchandising, sales and brand team, ensure a seamless execution at retail upon launch dates
- Guarantee a consistent and holistic message by unifying our marketing position across in-store marketing programs and digital communication

Essentials for this role are:

- Bachelor's degree in business, marketing or related field; can be compensated by relevant work experience
- Minimum of two years' experience in retail, retail marketing, brand marketing or comparable
- Strong verbal and written communication skills in English, confidence to give presentations
- Strong sense of brand awareness, product and market knowledge
- Affinity for snowboarding and the outdoor lifestyle
- Willingness to travel (20%)
- Strong problem-solving capability and ability to own challenges, underline concerns, share ideas and develop effective responses or elevate to higher management
- Ability to work independently while maintaining a strong sense of team work

Our offering:

- Interesting and challenging position in a young and dynamic team
- International environment, vivid atmosphere
- Competitive, rewarding compensation package (min. gross € 30.800 p.a., depending on your qualifications and experience)

We are looking forward to receiving your CV and cover letter. Email: jobs@burton.at