

SINNER is currently looking for a:

COUNTRY MANAGER GERMANY

(German native, full-time)

WHAT YOU WILL DO

As SINNER's ambassador you are responsible for the whole German market covering optics, sports and lifestyle accounts by managing (wholesale) buyers to secure their orders.

Through close collaboration with buyers and retailers you realize high resales and create clear insights in the customer journey of our German target group. You generate sales reports and analysis on wholesale and retail results and report feedback to the export manager.

You work closely with our sales/marketing/PR team of the Dutch HQ to optimize any sales opportunity. You build and manage a solid network of agents across Germany and keep them up-to-date of new collections (including product information, look books, line sheets, etc.). Together with your agents you will develop and increase SINNER's exposure in the market.

Your result-driven personality ensures optimal sales and strengthens our dynamic, international organization.

WHAT WE ASK

- You have a broad experience in the sports and lifestyle wholesale industry and maintain a solid network of key-buyers at department stores, shops, buying groups and online platforms
- You are a dedicated, proactive people manager with high organisational and analytical skills (able to analyse KPI reports, turnover, stock reports and product forecast reports)
- You are a strong and convincing communicator in meetings as well as presentations and you are fluent in German and English, both verbal and in writing
- You have a valid driving license and you love to travel, visit customers and build solid relationships

WHAT WE OFFER:

- You will be a part of the SINNER international journey
- We enable personal and professional growth
- Flexibility (home based if needed), a competitive salary, company car and annual incentive bonus are guaranteed

WHO WE ARE:

- International, ambitious and growing, always striving for the best
- Connect innovation, trends, styles and creativity
- Dare to overcome obstacles and follow our dreams

Do you meet the profile? Apply, in English, with curriculum vitae and motivation letter by email to Paul Stoop: Paul.Stoop@sinner.eu

* Ideally candidates would be centrally located.

Acquisition in response to this vacancy is not appreciated.