

#### POSITION

### SOCIAL MEDIA MANAGER (M/F/D)

#### START IMMEDIATELY ···· LOCATION FUSCHL AM SEE, AUSTRIA

Integrity, focus, and excellence - our values not only define our work, they're exactly what we look for in our team members.

zooom is not your average creative agency, we pride ourselves on being approachable and down to earth. We're a young and dynamic team with more than 15 nationalities from all over the world. Together, we inspire and aspire to push the boundaries of each and every project we engage in.

#### YOU...

- · have several years of experience in a client facing role at an agency with managing Social Media channels for high profile brands
- · have online marketing-specific experience
- are fluent in spoken and written English and German
- · have leadership experience and enjoy working in a team
- are a digital Native with planning and project management skills
- have knowledge of SEM (SEO optimization is a plus)
- have a passion for anything digital
- · are results-driven with exceptional detail and knowledge of monitoring and metrics
- have strong analytic abilities
- · have experience in working with a creative team to suggest, design and optimize new creative
- solutions in line with business objectives
- have the ability to multi-task and to thrive under pressure in a fast-paced, changing environment
- · have an excellent knowledge of youth culture and lifestyle, as well as adventure sports and imaging

#### AND WILL...

- be the Chuck Norris of Social Media
- · proactively generate content ideas for clients/projects like Red Bull X-Alps, Red Bull Illume
- and many more across all Social Media channels
- define the right Social Media channel mix for clients and projects

- run Social Media campaigns and work with influencers
- be responsible for monitoring all Social Network channels and responding to comments
- be responsible for posting through all Social Network channels according to communication plans
- · be responsible for managing and updating all Social Network channels according to the communication plan for all clients (general info, design updates, legal updates, image and video galleries, copyright notices, apps, etc.)
- monitor and report new trends
- be responsible for the promotion and activation of different activities and projects via Social Media

#### **10+ REASONS TO WORK AT ZOOOM**







flexible working hours



exciting team

events





healthy snacks

during the day



free ice cream in in summer







countless local

sports activities





dogs are welcome

international team





free yoga classes



#### **RUTH LEON-ALARCON**

## NICE TO MEET YOU

**Recruiting & HR Manager** 

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# ZOOOM

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