



Praktikum Marketing & Sales EOC Snowboard Brands - K2 & RIDE (m/f/d) ab Oktober 2026

VOLLZEIT

Hybrid

82377 Penzberg, Deutschland

Ohne Berufserfahrung

03.08.26

WHO WE ARE

Elevate Outdoor Collective is an alliance of iconic outdoor and winter sports brands with a specialized focus on skiing, snowboarding and Outdoor. With each unique brand maintaining its own individual points of view and driving independent innovation, the Collective is fueled with the strength of world-class development facilities and engineers, global distribution channels and committed outdoor lifestyle enthusiasts and experts. Our brands include K2 Skis, K2 Snowboards, Marker, Dalbello, Völkl, RIDE Snowboards, LINE Skis, Backcountry Access, Atlas Snow Shoe Co., Tubbs Snowshoes, Madshus and K2 Skates. With an international portfolio of world-renowned brands recognized as trailblazers in innovation, performance and, most importantly, fun times by active lifestyle enthusiasts across the globe, Elevate Outdoor Collective will continue its mission to progress the culture of each and every outdoor endeavor it represents. As "One Team" backed by world-class development facilities and product engineers, incredibly talented athletes and ambassadors and a top-notch crew of employees who live and breathe the outdoor active lifestyle, Elevate Outdoor Collective is eager to take things to the next level.

Outdoor sports and Snowboarding is a huge part of your life, you are versatile and creative? You have great organizing abilities; you are curious and quick on the uptake?

We can give you the opportunity to work in a young and dynamic team. You can make a first working experience within an international company, support actively our marketing activities and bring forward your own ideas. The internship should last between four to six months.

THIS IS HOW YOU WILL CONTRIBUTE

- > You will be dealing with requests of dealers, the press or consumers
 - > You will be organizing and implementing B2C and B2B projects
 - > You will create and review presentations
 - > You will take care of cooperation partners and athletes
 - > You will support the organization and implementation of fairs, events, clinics and meetings
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THIS IS WHAT YOUR BACKPACK IS FILLED WITH

- > Studying Business or Marketing
 - > Snowboarding as your passion is beneficial
 - > Independent working style
 - > Good organization skills and a structured mind that is great with MS Office
 - > Excellent communication skills
 - > Fluency in German and English, any other languages a plus
 - > Furthermore, you should have a valid driving license
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WHAT WE OFFER TO YOU

- > A versatile workplace in a dynamic team and sports-oriented company
 - > The opportunity to live out your abilities and make a difference
 - > Flat hierarchies and quick decision-making processes
 - > Opportunities for multiple sports activities
 - > Modern, large-scaled office in perfect location for outdoor enthusiasts, incl. mountain view
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HAVE WE AROUSED YOUR INTEREST?

Then, please send your informative application documents with your earliest possible starting date and lengths of the internship to:

HR Team Penzberg

Katharina Grabmaier

katharina.grabmaier@elevate-oc.eu | Tel. 0049 151 11674936

ONLINE BEWERBEN ([HTTPS://JOBDB.SOFTGARDEN.DE/JOBDB/PUBLIC/JOBPOSTING/APPLYONLINE/CLICK?JP=63355164](https://jobdb.softgarden.de/jobdb/public/jobposting/applyonline/click?jp=63355164))
